

LICENCE 3 AEI EUROPE

SEMESTRE 5

| ECTS | MATIERES | CM | TD | SESSION 1 | | | | | SESSION 2 | |
|------|---|----|----|--------------------|----------------|---------------|----------------|---------------|----------------|---------------|
| | | | | GENERAL | | | DEROGATOIRE | | % Examen écrit | % Examen oral |
| | | | | % Contrôle continu | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral | | |
| 6 | UE 1 : Management | | | | | | | | | |
| 3 | General Accounting and international business | X | X | 100 | | | | 100 | | 100 |
| 3 | Marketing and innovation | X | | | 100 | | 100 | | 100 | |
| 6 | UE 2 : Law and communication | | | | | | | | | |
| 3 | Business Law | X | | | 100 | | 100 | | 100 | |
| 3 | I.T.C. | | X | 100 | | | | 100 | | 100 |
| 9 | UE 3 : Firm management | | | | | | | | | |
| 3 | Business strategy and artificial intelligence | X | | | 100 | | 100 | | 100 | |
| 2 | Ethique entreprise | X | | | | 100 | | 100 | | 100 |
| 3 | Principles of finance | X | | | 100 | | 100 | | 100 | |
| 9 | soit UE 4-1 : Option métier Commerce international Europe (bilingual) | | | | | | | | | |
| 3 | Stratégies des marchés étranger en allemand - italien - espagnol | X | | | | 100 | | 100 | | 100 |
| 2 | Organizational theories of management | X | | | | 100 | | 100 | | 100 |
| 2 | Development economics | X | | | 100 | | 100 | | 100 | |
| 2 | TOEIC Training | | X | 100 | | | | 100 | | 100 |
| 9 | soit UE 4-2 : Option métier Commerce international Europe (trilingual) | | | | | | | | | |
| 2 | Stratégies des marchés étranger en allemand - italien - espagnol | X | | | | 100 | | 100 | | 100 |
| 2 | Organizational theories of management | X | | | | 100 | | 100 | | 100 |
| 2 | Development economics | X | | | 100 | | 100 | | 100 | |
| 2 | TOEIC Training | | X | 100 | | | | 100 | | 100 |
| 1 | Communication and contemporary issues in FL3 | | X | 100 | | | | 100 | | 100 |

Cours en distanciel

Cours dispensé sous forme hybride.

Semaine A : la moitié des étudiants du TD suivra le cours en présentiel et l'autre moitié le suivra en distanciel, et inversement en semaine B

LICENCE 3 EUROPE

SEMESTRE 6

| ECTS | MATIERES | CM | TD | SESSION 1 | | | | | SESSION 2 | |
|------|--|----|----|--------------------|----------------|---------------|----------------|---------------|----------------|---------------|
| | | | | GENERAL | | | DEROGATOIRE | | % Examen écrit | % Examen oral |
| | | | | % Contrôle continu | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral | | |
| 9 | UE 5 : International environment | | | | | | | | | |
| 4 | International trade and new geographic economics | X | | | 100 | | 100 | | 100 | |
| 5 | Consumer behavior | X | X | 100 | | | | 100 | | 100 |
| 6 | UE 6 : Firm management | | | | | | | | | |
| 3 | Business tax system | X | | | 100 | | 100 | | 100 | |
| 3 | International strategies | X | | | 100 | | 100 | | 100 | |
| 9 | soit UE 7-1 : Option métier Commerce international Europe (bilingual) | | | | | | | | | |
| 3 | Stratégies internationales en LV2 | X | | | | 100 | | 100 | | 100 |
| 3 | Global business | X | | | | 100 | | 100 | | 100 |
| 3 | Finance and credits | X | | | 100 | | 100 | | 100 | |
| 9 | soit UE 7-2 : Option métier Commerce international Europe (trilingual) | | | | | | | | | |
| 2 | Stratégies internationales en LV2 | X | | | | 100 | | 100 | | 100 |
| 2 | Global business | X | | | | 100 | | 100 | | 100 |
| 2 | Finance and credits | X | | | 100 | | 100 | | 100 | |
| 1 | Business communication in FL3 | | X | 100 | | | | 100 | | 100 |
| 6 | UE 8 : Stage de professionnalisation ou séjour d'études à l'étranger (3 à 4 mois) | | | | | | | | | |
| 6 | Summer program in a foreign country or Internship abroad (3 to 4 months) | | | 100 | | | | 100 | | 100 |