

# Master Management et administration des entreprises parcours International MBA

**Domaine :**

Droit - Economie - Gestion

**Mention :**

Management et administration des entreprises

**UFR/Institut :**

UPEC - IAE Paris-Est

**Type de diplôme :**

Master

**Niveau(x) de recrutement :**

Bac + 3

**Niveau de diplôme :**

Bac + 5

**Niveau de sortie :**

Niveau I

**Lieu(x) de formation :**

Créteil - Campus mail des Mèches

**Durée des études :**

2 ans

**Accessible en :**

Formation initiale,  
Formation continue

**Site web de la formation :**

<https://www.iae-paris-est.fr/en/formation/creteil/international-mba>

**Présentation de la formation**

The program is delivered by the IAE Paris-Est School

The International Master's in Business Administration (IMBA), taught entirely in English, is a unique opportunity to study management in Paris in an international and stimulating environment.

The IMBA is a very selective and challenging full-time program in management. It gathers students from diverse academic, professional and national backgrounds (more than 80% international students), and is designed to provide skills in the core areas of business administration as well as an in-depth understanding of concepts, techniques and professional applications in various management disciplines.

The curriculum includes advanced courses that enable students to make optimal management decisions in an ever more complex business environment. It offers participants the opportunity to gain international transferable skills for the workplace.

The Master 2 is divided in two tracks : A French Track for French Speakers Engineers, Architects, Lawyers seeking a dual competence (International MBA - MAE) and an English Track intended for non french speaking students with at least a Bachelor's Degree over four years (or 240 ECTS credits) in Management, Economics or Social Sciences, as well as students in other disciplines (Engineering, Life, Sciences, Law, Political Sciences, etc.) or junior managers who wish to advance their career.

It will lead students to:

- Broaden and deepen their general knowledge in Management and Finance
- Use their Knowledge and adapt it with an ethical and intercultural approach
- Get some experience in major French or International Companies
- Join the network of the IAE France and IAE Eiffel Alumni.

**Capacité d'accueil**

25-30 students

**Compétence(s) visée(s)**

It is designed to provide skills in core areas of business administration as well as an in-depth understanding of concepts, techniques and professional applications in several disciplines of management. The curriculum encompasses advanced courses which enables candidates to make optimal management decisions in an ever more complex business environment. Students will have also the opportunity to learn French,

The International MBA will help students to grow to take on broader responsibilities more efficiently, sharpen their strategic and analytical skills with an hands-on mentality and drive for results.

## Poursuites d'études

After the first year of International Master in Business Administration, students can either continue in the second year, or apply in one of the 22 other specialized and highly selective Master 2 from the Paris Est School of Management (IAE Paris-Est) provided they have a sufficient level in French (B2 minimum). They can also apply to most selective Master 2 programs in France (HEC, ESSEC, Dauphine, CNAM) or overseas (UC Berkeley).

## Débouchés professionnels

General or Project Management positions in French and International Companies, Institutions or Organizations leading to highly diversified careers in France, Europe or Overseas.

## Environnement de recherche

More than an half of the Faculty are renowned researchers from our labs in Economics (ERUDITE) and Management (IRG). Students will have to do in the second year a thesis based on their 6 months internship and can choose an elective class Applied Research Methodology.

## Statistiques

Additional information: If you would like to know more about this program and have access to our statistics (selectivity, satisfaction, success, professional integration), please complete the form by clicking on the following link: [Access to statistics](#)

## Organisation de la formation

The program covers two academic years. Students can choose to apply to Master 1 or to Master provided they fulfill the requirements.

Master 1: From September until April

Master 2 (English Track): From September until February / (French Track IMBA-MAE) : From September until December

In Master 2 there are a joint courses between both tracks and more specialized courses for each track.

Class size is limited to 25 students. Classes include students from around the world (more than 16 different nationalities).

### Master 1

**Professional Experience:** An elective 3-month work placement in France or abroad

### Master 2

**Professional Experience:** 6-month work placement in France or abroad

## Stage / Alternance

In the First Year (Master 1) students can do an elective 3 months internship

In the Second Year (Master 2) students have to do a 6 months internship

## Contrôle des connaissances

L'acquisition des connaissances et compétences est évaluée pour chaque UE par un contrôle continu et régulier (épreuves qui peuvent être écrites, orales ou pratiques). La réalisation d'un projet et la rédaction d'un mémoire de recherche seront également demandées, chacun donnant lieu à une soutenance.

The acquisition of knowledge and skills is assessed/evaluated for

each UE by a continuous and regular assessment (tests that can be written, oral or practical). The realization of a project and the writing of a research thesis will also be requested, each giving rise to a defense.

## Calendrier pédagogique

Master 1 : 490H – From September until April followed by a 3 month full-time work placement (elective)

Master 2 : 490H – From September until February followed by a 6 months full-time work placement

## Candidature

Application on E-candidat of UPEC from **March 22nd, 2023 to April 10th, 2023 (Deadline to Apply for first session)**  
**Check below the ATTACHED Document – Guidelines UPEC E-Candidat to apply online(PDF File) + ADMISSION requirements – No IAE-Score Message/ SIM is required but a minimum level of English Proficiency is required**

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## Responsables pédagogiques

Eric Hertzler  
[eric.hertzler@u-pec.fr](mailto:eric.hertzler@u-pec.fr)

Patrick Fleurentdidier  
[patrick.fleurentdidier@u-pec.fr](mailto:patrick.fleurentdidier@u-pec.fr)

## Scolarité

### Formation à temps plein

Bureau 106  
1er étage – Bâtiment Gestion  
Place de la Porte des champs  
94010 Créteil  
01 41 78 47 60  
[m1-imbm@u-pec.fr](mailto:m1-imbm@u-pec.fr)  
[m2-imbm@u-pec.fr](mailto:m2-imbm@u-pec.fr)

### Formation Continue

Bureau 103  
Bâtiment IAE PARIS-EST  
Place de la Porte des champs  
94010 CRETEIL  
tél : 01 41 78 47 32 (veuillez s'il vous plait privilégier les mails ou le formulaire)  
[fc-iae@u-pec.fr](mailto:fc-iae@u-pec.fr)  
Formulaire en ligne

## Secrétariat

## Plus d'informations

### Etudes et handicap

L'UPEC propose aux usagers en situation de handicap un accompagnement spécifique pour leur permettre d'étudier dans les meilleures conditions (aménagement d'études et des examens, accès aux locaux et équipements spécifiques). Plus d'informations en suivant ce lien.